



# ALUMINIUM CHINA

03-05 JULY 2024

Hall N1-N4, Shanghai New International Expo Center

## Post-show Report

ALUMINIUM CHINA 2024 reached record-breaking levels in exhibition space, exhibitor numbers, and visitor attendance, fostering extensive business opportunities and paving the way for sustainable development in the global aluminium sector.



**600+**  
Exhibitors



**50,000 m<sup>2</sup>**  
Exhibition Area



**29,000+**  
Trade Visitors &  
Delegations

\*Data from ALUMINIUM CHINA 2024 and concurrent Lightweight Asia and Copper China statistics

### Organizer

**RX** In the business of  
building businesses

### Supported by

China Nonferrous Metals Industry Association  
China Nonferrous Metals Fabrication Industry Association  
China Nonferrous Metals Fabrication Industry Association  
Aluminium Branch  
China Nonferrous Metals Industry Association Recycling  
Metal Branch  
China Association of Automobile Manufacturers  
China Packaging Federation  
International Aluminium Institute (IAI)  
Global Aluminium Foil Roller Initiative (GLAFRI)  
Gulf Aluminium Council (GAC)  
Japan Aluminium Association (JAA)  
Korea Federation of Aluminum Industry Cooperatives  
Aluminium Federation of South Africa (AFSA)

Aluminium Extrusion Manufacturers Association of India  
(ALEMAI)  
Material Recycling Association of India (MRAI)  
Thailand Aluminium Industry Club  
Shanghai Aluminium Trade Association  
Shandong Aluminium Industry Association  
Guangdong Nonferrous Metals Industry Association  
Guangdong Nonferrous Metals Institute  
Aluminum Processing Committee of Guangdong Nonferrous  
Metals Institute  
Guangdong (Nanhai) Aluminium Processing Industry Alliance  
Foshan Nanhai Aluminium Profile Industry Association  
Binzhou Aluminium Industry Association  
Shanghai Packaging Technology Association

### Co-organized by

Reed Exhibitions Deutschland GmbH  
Beijing Antaika Information Co.,Ltd.



# Diverse exhibitors gather to showcase the latest products and innovations across the aluminium industry chain

## Aluminium Materials (Partial)



## Equipment & Auxiliaries (Partial)



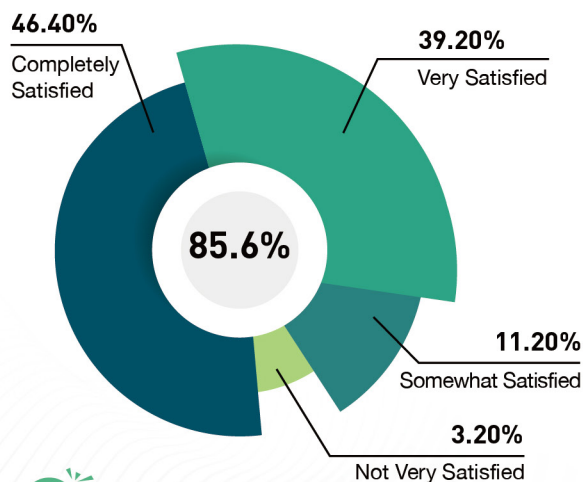
\* In no particular order



Impressive array of high-quality products presents the aluminium industry's splendor



Significant exhibition ROI enhances brand exposure and expands the client network

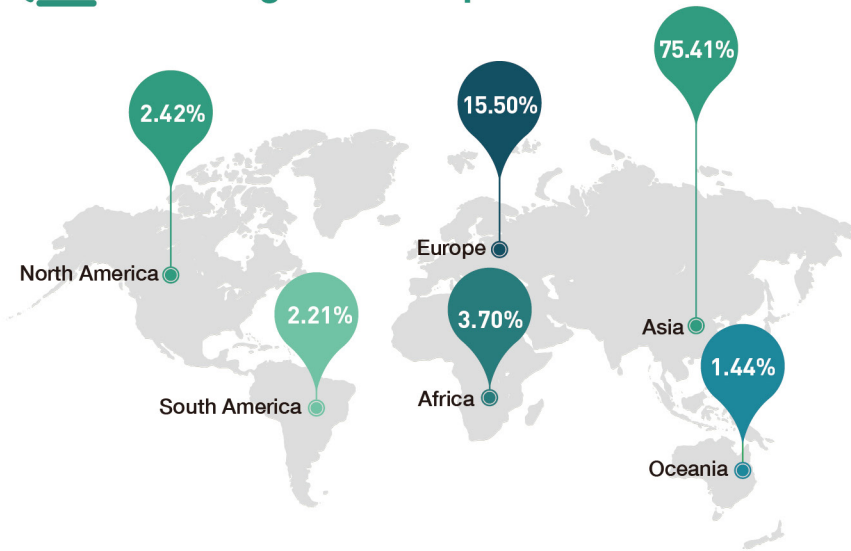


Exhibitor satisfaction reached **85.6%**

**62.8%** of exhibitors confirmed booth reservations or are very likely to participate in ALUMINIUM CHINA 2025



# Uniting Global Aluminium Industry Professionals to Drive Industry Exchange and Cooperation

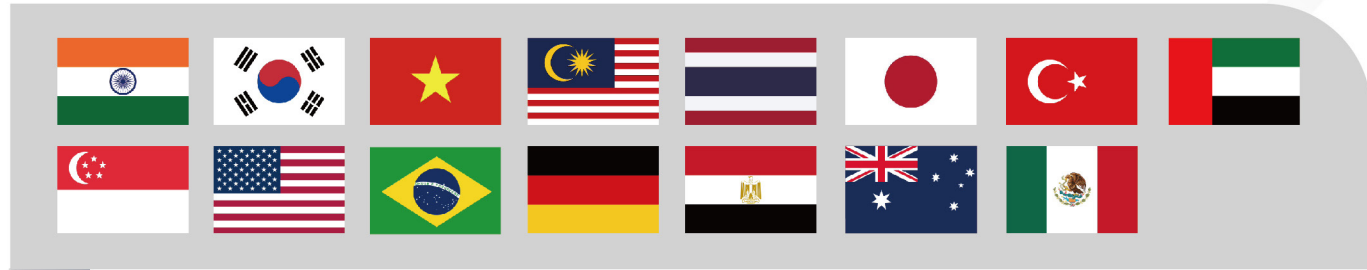


**Record-breaking attendance of 29,093 visitors, including over 2,400 international attendees from more than 100 countries and regions**

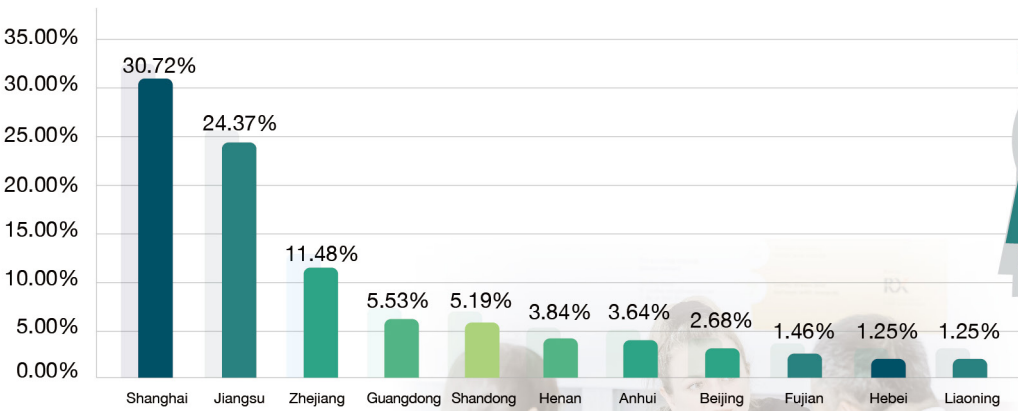
- Increasing number of European, Indian and Vietnamese visitors
- Significant growth in UAE and Brazil visitors, entering the top 15 sources of international attendees



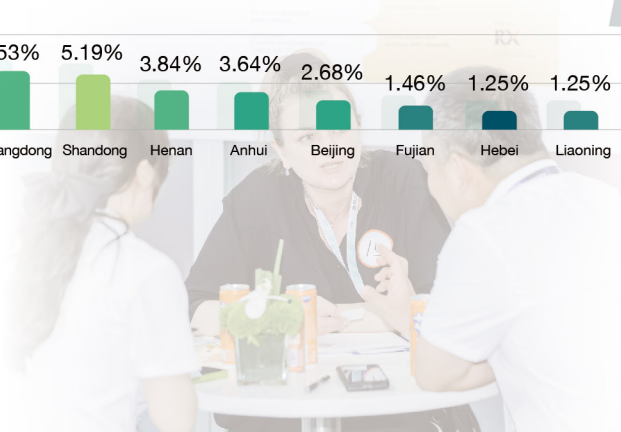
## Top 15 International Visitor Source Regions



## Top 10 Domestic Visitor Source Regions

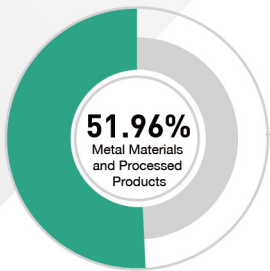


Domestic visitors are primarily from **Shanghai, Jiangsu, and Zhejiang**, with an upward trend in visitors from **Shandong, Henan, and Anhui**

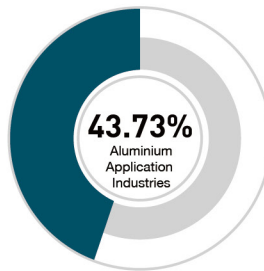




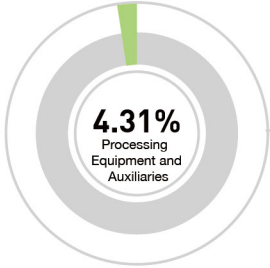
## Visitor Industry Segmentation



- Aluminium Profiles
- Aluminium Sheets, Strips, and Foils
- Aluminium Ingots and Aluminium Alloy Ingots



- Transportation
- Electronics
- New Energy
- Packaging
- Machinery Components and Manufacturing
- Others
- Construction



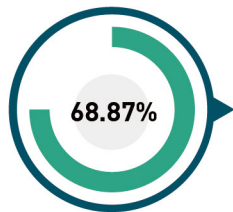
- Aluminium Extrusion and Related Equipment
- Auxiliary Materials for Nonferrous Metal (Aluminium, Magnesium, Copper) Smelting and Processing
- Aluminium Melting, Casting, and Foundry Equipment



- Half of the visitors come from the metal materials and metal processing industries.
- The number of visitors from aluminium application industries has been steadily increasing each year, with significant growth noted in the new energy vehicle, electronics, and packaging sectors.



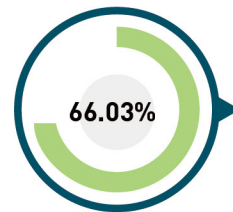
## Visitor Job Functions



68.87% of visitors come from **corporate management, procurement, design and R&D, and production** departments



## Visitor Purchasing Power



66.03% of professional visitors have final purchasing authority or recommendation power

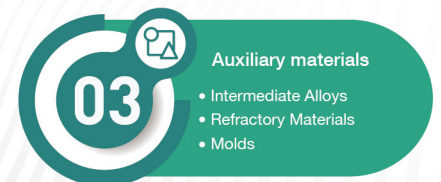
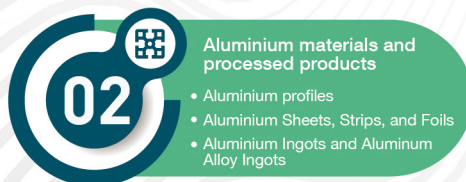


## TOP 5 Visiting Objectives

- Top1** Talk to as many suppliers as possible in order to achieve specific business objectives
- Top2** Meet up with existing suppliers or partners in order to review or discuss business
- Top3** Networking to meet new people in order to create new opportunities
- Top4** Gather industry knowledge and learnings through talks or presentations
- Top5** Visit different exhibitor stands to see what is new and interesting in the industry

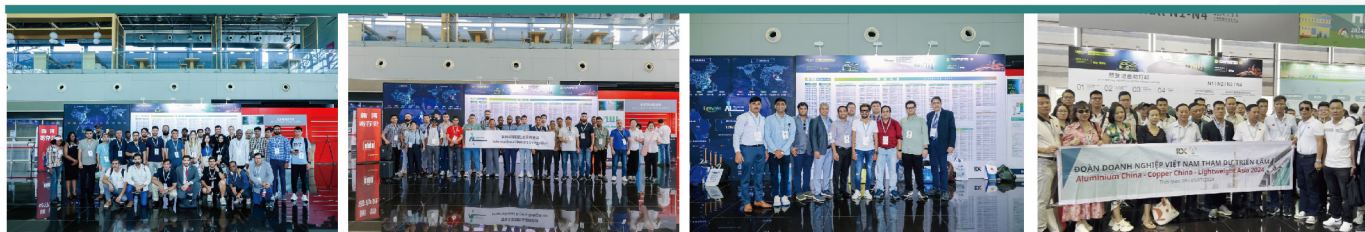


## Top 3 Interested Products



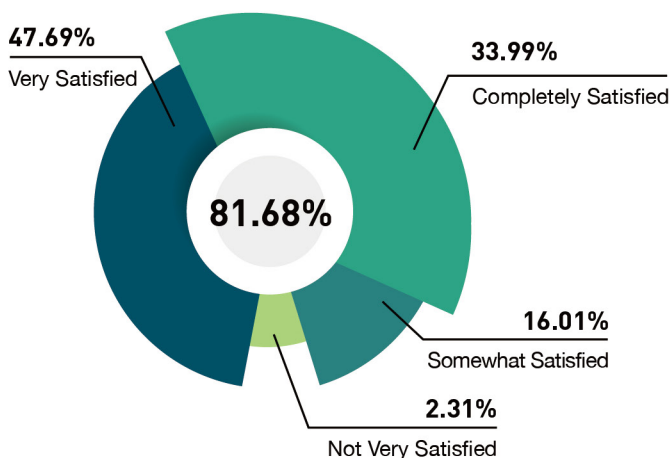


**3000+** domestic and international buyer delegates gathered on-site from aluminium processing and various application industries, including automotive, consumer electronics, packaging, construction and new energy etc.



**Premium industry event acclaimed by attendees for its exceptional experience**

**Visitor Satisfaction Rate**



Visitor satisfaction reached **81.68%**

**62%** of visitors indicated that it is either completely likely or very likely they will attend ALUMINIUM CHINA 2025



**Precise business matchmaking and market segmentation to facilitate business cooperation**

TAP stands for the Targeted Attendee Program at RX China and is dedicated to creating a high-quality and efficient trade platform for buyers with clear purchasing intentions and plans. The TAP team at ALUMINIUM CHINA identifies buyers with specific purchasing plans or intentions, particularly those with purchasing authority and recommendation power. Prior to the exhibition, the program matches exhibitors with buyers based on their needs, facilitating effective on-site business matchmaking to enhance the efficiency of both buyers and suppliers.



\*Data from ALUMINIUM CHINA 2024 and concurrent Lightweight Asia and Copper China statistics





## In-depth discussion of industry trends and on-site events uncover future opportunities

- The 2nd ALU Insight-International Aluminium Industry Development Forum
- The 11th Aluminium Packaging and Sustainability Forum
- The 5th Auto Lightweight Process Technology and Innovative Materials Forum -NEV Session
- The 4th China Recycled Aluminium Industry Chain Integration Development Forum
- The 2nd Seminar on the Application and Key Technologies of Aluminium-Based Materials in the Household Appliance Industry
- Guangdong Aluminium Processing Industry Hub Technical Seminar
- 2024 Forum on Expanding Aluminium Applications
- 2024 China International Aluminium Processing Forum
- Copper-based New Materials Advanced Applications Forum



## Nonferrous Metal Materials in NEV Display Area

### Highlights

Showcasing nonferrous metal components and comprehensive solutions related to new energy vehicle batteries, wiring harnesses, and other parts; Sharing cutting-edge technology in new energy vehicles



## Sustainable Packaging Innovation Display Area



Featuring aluminum foil flexible packaging, aluminum cans, foil containers, bottles and caps, pharmaceutical packaging, and more; Additionally, showcasing carbon reduction pathways in the production and recycling of aluminum cans

### Highlights

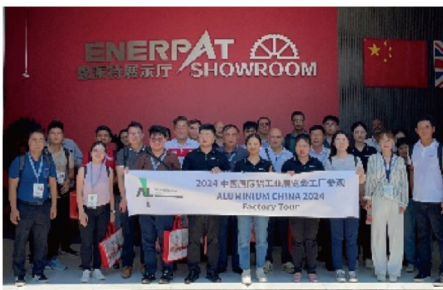
## "India Day" Networking & Technical Exchange Event

Co-organized by RX China and the Aluminium Extrusion Manufacturers Association of India (ALEMAI), the event provided a direct platform for in-depth communication between Chinese aluminium extrusion equipment manufacturers and Indian extrusion companies. It highlighted advanced extrusion technologies, facilitated business matchmaking, and fostered cultural exchange to drive technological innovation and market collaboration.



## Factory Tour for International Visitors

International visitors had the opportunity to select one of three tailored routes for factory visits, based on their interests. Each route showcased advanced facilities in aluminium extrusion, rolling, or equipment manufacturing respectively. These tours allowed attendees to gather up-to-date information on Chinese suppliers, observe modern workshops and operations, and build relationships with potential partners in the industry.



Enerpat Jiangsu Environmental Protection Industry Co., Ltd.



Shanghai Liyi Aluminium Co., Ltd.



Shanghai Sunho Aluminium Foil Co., Ltd.

# ALUMINIUM CHINA

**09-11 JULY 2025**

Hall N1-N4, Shanghai New International Expo Center

**Lightweight**  
Asia 2025

## Lightweight Asia 2025

Asia's Lightweight Automotive Trade Fair

**09-11 JULY 2025**

Hall N5, Shanghai New International Expo Center



## COPPER CHINA 2025 铜

**09-11 JULY 2025**

Hall N5, Shanghai New International Expo Center

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## *Professional, Dedicated, Focused*

At ALUMINIUM CHINA, we are committed to continuously enhancing our services to provide exceptional experiences for both exhibitors and visitors. As we celebrate our 20th anniversary, we remain dedicated to advancing the sustainable development of the aluminum industry together.