



# Aspirational·Limitless·Unique: 20 Years of Excellence

# **ALUMINIUM CHINA 2025**

Join us to unleash the limitless potential of the aluminium industry—connect, collaborate, and shape the future, together!

- **9** 09-11 JULY 2025
- Hall N1-N4, Shanghai New International Expo Center

# 6 Key Values to Ensure a High -Impact Exhibition Experience

With 20 years of development and accumulated industry expertise, ALUMINIUM CHINA 2025 will be held under the theme" Aspirational ·Limitless·Unique: 20 Years of Excellence". Through a range of strategic activities, we aim to deliver six core exhibiting values to boost your business thrive. We bring together premium resources from the global aluminium industry and key end-user sectors, enabling businesses to stay ahead of market trends, expand diverse business opportunities, elevate brand value, and promote sustainable growth across the global aluminium industry.

# **Expected Scale:**





#### Tap into Vast Application Industries & Unlock New Business Opportunities

ALUMINIUM CHINA 2025 will focus on key application sectors like automotive, packaging, photovoltaics, and electronics, offering year-round engagement with industry trends and key players.



#### Join the Premier Non-Ferrous Metals Events & Access Top-Tier Resources

Co-located with Lightweight Asia and Copper China 2025, the event will bring together over 30,000 professionals, creating unmatched networking and business opportunities.



#### Discover Global Innovations & the Vibrant Future of Aluminium Industry

With 60,000 sqm of space and 600+ exhibitors, ALUMINIUM CHINA 2025 is the place to discover cutting-edge technologies and global market trends.



#### Exhibition-Driven Business Growth with Tailored B2B Matchmaking Services

Our tailored B2B matchmaking connects exhibitors with high-potential buyers year-round, generating valuable leads and lasting business relationships.



#### **Empower Your Business with Sustainable Solutions & Cost-Effective Practices**

Focused on sustainability, ALUMINIUM CHINA 2025 highlights energy-saving, carbon-reduction, and recycling innovations to help companies reduce costs and improve operational efficiency.



#### Expand Your Global Reach & Maximize Market Exposure to Foster New Leads

Backed by international industry partnerships, ALUMINIUM CHINA provides year-round promotion, networking, and brand exposure, ensuring measurable results for your participation.

# Vast Gathering of Enterprises, Creating Unlimited Business Opportunities

### **Exhibitor Categories**

#### **Aluminium Materials**

- Primary & recycled aluminium
- Aluminium alloys
- Semi-finished products (profiles, sheets, strips, foils, composites, castings, forgings)
- Deep-processed products (for transportation, electronics, home appliances, packaging, photovoltaics, energy storage, construction, etc.)

#### **Equipment & Auxiliaries**

- Primary Aluminium Processing Equipment
- Heat Treatment Equipment
- Extrusion and Rolling Equipment
- Surface Treatment Equipment
- Testing and Inspection Equipment
- Aluminium Deep-Processing Equipment
- Auxiliary Materials and Related Equipment
- Smart Manufacturing Equipment
- Aluminium Recycling Equipment

### Featured Aluminium Material Exhibitors (Partial)









































\*In no particular order

# Featured Equipment Exhibitors (Partial)











































\*In no particular order

#### **Visitor Profile**

- Primary aluminium plants, recycled aluminium plants, and aluminium processing factories
- Aluminium industry equipment manufacturers
- Aluminium industry distributors, traders, and agents
- Transportation sector: automotive parts and vehicle manufacturers, rail transportation, aerospace manufacturers
- Consumer electronics and home appliance industries
- Packaging industry

- Photovoltaic industry
- Energy storage industry
- Wire and cable industry
- Machinery manufacturing industry
- Construction industry: including door/window systems, curtain walls, home decoration, real estate development or construction projects formwork manufacturers.
- Other aluminium-using industries

## Previous Visitors (Partial)



# 20 Years on the Aluminium Journey Year-round Activities to Help You Capture **High-value Business Opportunities**



**Aluminium Drives the Future:** Connect with Application Industries

### **Explore Application Industry Series Events**

More than just an exhibition, ALUMINIUM CHINA launched a year-round series of "Explore Application Industries" branded activities. These initiatives provide a face-to-face platform for the non-ferrous metal industry and its downstream sectors, fostering collaborative exploration of sustainable development pathways for the future of the non-ferrous metal industry.



Oct.2024 Exploring the Aluminium Packaging Industry (Can End Materials)

Dec.2024 Exploring the Home Appliance Industry

Feb.2025 Exploring the 3C Electronics/Pharmaceutical Packaging Industry

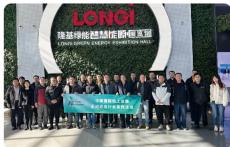
Apr.2025 New Energy Vehicles Technology Forum and Innovation Showcase

\*Note: The above activities are subject to change based on actual circumstances. The final interpretation rights are reserved by RX China.















# Driving Excellence in Aluminium: Thematic Forums, Featured Displays & Business Matchmaking

### Thematic Forums

- The 6th Automotive Lightweight Technology & Innovation Materials Forum - NEV Session
- The 12th Aluminium Packaging & Sustainability Forum
- The 3rd Seminar on the Application and Key Technologies of Aluminium-Copper Materials in Home Appliances & 3C Electronics
- The 5th China Aluminium Recycling Industry Chain Integration Forum
- The 2025 Aluminium Application Expansion Forum
- "Face-to-Face with Industry Experts" Featured Interviews

#### **Featured Displays**

- Recycled Aluminium & Aluminium Processing Integration Zone
- Aluminium Packaging & CSR Display Area
- Lightweight Innovation Achievement Showcase

## **Business Matchmaking**

To facilitate efficient communication and cost reduction between upstream and downstream companies, the event organizer provides year-round online and offline business matchmaking services. Focused on specific aluminium application sectors such as automotive, packaging, 3C electronics, home appliances, photovoltaics, and wire & cable, this service directly connects technical, quality, procurement, and other key personnel. This targeted approach helps companies address challenges, share resources, and forge long-term partnerships.



1000+

targeted matchmaking sessions (domestic & international)

1500+

70%+

TAP buyers from application industries

\*Data from the 2024 edition of ALUMINIUM China,Lightweight Asia and Copper China post-show statistics











#### Commending Industry Achievements · ALU FUTURE Awards NEW

The "ALU FUTURE Awards" will recognize companies and individuals who have made outstanding contributions to the aluminium industry. This prestigious award celebrates innovation, cutting-edge technologies, and high-quality products, while helping to pave the way for the sustainable development of the aluminium sector.

- Exclusive Expert Commentary
- Endorsement with Honorary Certificates
- In-depth Offline Interaction

- Diverse Media Promotion
- Priority Customer Recommendations



#### Aluminium Research Excellence Bridging Academia, Research, and Industry

To build a top-tier platform that integrates academic research, technological innovation,

and industrial application, a series of Industry-Academia-Research Activities will be held. We will invite distinguished scholars from leading global universities and authoritative industry experts to engage in in-depth dialogues about breakthroughs in aluminium materials research, cutting-edge trends, and future possibilities. This aims to foster the efficient transformation of research outcomes into practical productivity for the industry.

 Industry-Academia-Research Symposiums Industry-Academia-Research Display Zones





### Aluminium Connecting the World Expanding into Global Markets

As an international B2B platform, ALUMINIUM CHINA leverages years of accumulated global resources to link international markets. Through a series of "Go Global"initiatives, we aim to build bridges for aluminium processing companies to engage directly with international markets. This helps enterprises expand their global business footprint, boosts high-level exports of aluminium products and equipment, and drives the high-quality development of the industry.

- Business Matchmaking International Business Matching Sessions
- Thematic Forum—**ALU Insight-Inspire the Future** International Aluminium Industry Development Forum
- Global Dialogue Guest Country of Honor Series Events
- Business Visits Overseas Market Research Business Tours









#### **Global Marketing Values**

- 60,000+ active visitor database with targeted professional buyers
- 20+ global association partners and media channels, maximizing international exposure
- 102 countries and regions coverage, fostering an international exchange platform
- **300+** international business inquiries generated 705 business matchmaking sessions held

\*Data from the post-show report of ALUMINIUM CHINA 2024

# **Multi-Channel Global Exposure** 美通社 PR Newswire Linked in **TikTok** You Tube Google

By leveraging a diverse portfolio of dynamic thematic events, we aim to fuel your global presence, empower you to stay ahead of emerging trends, tackle challenges and unlock new opportunities.











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